

Crummer Certification in Business Management
2024 Spring Schedule

<i>Date</i>	<i>Week Day</i>	<i>Faculty</i>	<i>Session</i>
APRIL			
9	Tuesday	Bronwyn Hoffmann, MA, Mst, MCC	First Things First: Exploring The Business of Mindset in Management
11	Thursday	Bronwyn Hoffmann, MA, Mst, MCC	Change Management: Managing Through Change
16	Tuesday	Josh Hammonds, Ph.D.	Managerial Communication: Learn, Listen, and Lead
18	Thursday	Josh Hammonds, Ph.D.	Connection and Collaboration in Business
23	Tuesday	Tracy Kizer, Ph.D.	Defining and Understanding Your Client
25	Thursday	Tracy Kizer, Ph.D.	Building Successful Customer Relationships with Effective Marketing Management
30	Tuesday	Jordan Lomas, MBA	Big Data Analytics - The Formal Pursuit of Useful Answers from the Data Deluge
May			
2	Thursday	NO CLASS	Study Day 1
7	Tuesday	Halil Kiyamaz, Ph.D.	Understanding Your Organization's Cash Flow and Financial Health
9	Thursday	Halil Kiyamaz, Ph.D.	Understanding Your Organization's Cash Flow and Financial Health
14	Tuesday	Dan Biller, Ph.D.	Understanding the Economic Environment
16	Thursday	Nana Amoah, Ph.D.	Fundamentals of Accounting and Introduction to Forensic Accounting
21	Tuesday	Keenan Yoho, Ph.D.	Aligning Processes to Organization Strategy
23	Thursday	Keenan Yoho, Ph.D.	Global Supply Chain Management
28	Tuesday	Robert Prescott, Ph.D.	Unlocking Human Potential at Work
30	Thursday	Robert Prescott, Ph.D.	The Power of Teams
June			
4	Tuesday	Kyle Meyer, Ph.D.	Critical Thinking
6	Thursday	Greg Marshall, Ph.D.	Organizational Strategy: What It Is and Why It's Relevant to You
11	Tuesday	Greg Marshall, Ph.D.	Organizational Strategy: What It Is and Why It's Relevant to You
13	Thursday	Keith Whittingham, Ph.D.	Business on Purpose: Building the case for Strategic CSR (Part 1)
18	Tuesday	Keith Whittingham, Ph.D.	Business on Purpose: Building the Case for Strategic CSR (Part 2)
20	Thursday	Robert Hebel, DBA	The Leadership Challenge – Leadership is Not About You, It's About Those You Serve
25	Tuesday	Robert Hebel, DBA	Navigating the Dynamics of Ethics in the Workplace
27	Thursday	NO CLASS	Study Day 2

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Exam

28	Friday	Comprehensive Exam	Canvas
29	Saturday	Comprehensive Exam	Canvas
30	Sunday	Comprehensive Exam	Canvas

GRADUATION

9-Jul	Tuesday	Faculty, Graduates & Guests	Graduation
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Modality

In Person
In Person
In Person
In Person
In Person
In Person
In Person

Remote

In Person
In Person
In Person
In Person
In Person
In Person
Remote - Zoom
Remote - Zoom

In Person
In Person
In Person
In Person
In Person
In Person
In Person

Remote

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Remote

Remote

Remote

Rollins Campus

(Rev. 5 Oct. 26)